

Andrea Bardi

ASSOCIATE

Andrea Bardi assists Italian and foreign clients, both in and out of Court, in intellectual property matters, with specific reference to trademarks, design, software, know-how, commercial secrets, domain names, unfair competition, misleading advertising and IP-related aspects of the ESG sector. He is particularly experienced in NFTs, blockchain, and artificial intelligence, as well as in geographical indications. He also lectures on these subjects at the University of Siena, specifically in the Departments of Food Law, Agricultural and Agribusiness Law, and Commercial Law. He graduated *summa cum laude* from University of Siena and obtained a Ph.D. in IP Law from the same institution. He currently holds the Consumer Protection in EU Food Law chair at the University of Siena.

PROFESSIONAL EXPERIENCE

- Associate** | 2022
Legance – Avvocati Associati, Milan, Italy
- Associate** | 2019 – 2021
Studio legale e notarile Favilli, Siena, Italy

ACADEMIC EXPERIENCE

Andrea has been a Teaching assistant of Commercial Law at University of Siena since 2022. He also holds the position of Subject Tutor in Food Law and Agricultural and Agribusiness Law at the University of Siena since 2020. From 2020 to date, he has been a lecturer at the Master's Degree Program in "Internationalization and Development of Small and Medium Enterprises" – UNISI. Starting from the 2024/2025 academic year, he holds the position of Adjunct Professor of Consumer Protection in EU Food Law at the University of Siena.

EDUCATION

- 2024**
Ph.D., IP Law – Università degli Studi di Siena, Siena, Italy
- 2021**
Admitted to the Bar. Member of the Siena Bar, Italy
- 2021**
TopLegal Master of Law in Intellectual Property, Milan, Italy
- 2020**
Wipo – General course on Intellectual Property, Geneva, Switzerland
- 2019**
Law Degree, *summa cum laude*, Università degli Studi di Siena, Siena, Italy

PUBLICATIONS

- > "Fresh Bolar exemption ruling makes waves in Italian patent litigation landscape" (with M. Riva and C. Polizzi), IAM Media – The Patents Litigation Review, 2024;
- > "Italy: efficient enforcement environment underscored by interplay between domestic and European Law" (with M. Riva and C. Polizzi), IAM Media – The Patent Litigation Review, 2024;
- > "Blockchain and Geographical Indications – Protecting Agri-food Quality Labels in the Web3 Era" (with M. Riva), Italian Legal Tech Report, 2024.
- > "Blockchain Market and Business Model Overview" (with P. Marzano and M. Riva), in Chambers and Partners, Blockchain 2022, Italy, Trends and Developments, May 2022;
- > "The protection of PDOs and PGI against the parasitic maquillage of generic products in light of the *Morbier* case", in Agricultural, Food and Environmental Law and Jurisprudence, Number 2, March-April, 2021;
- > "Green economy, Agritourism and Renewable Energy", in Agricultural, Food and Environmental Law and Jurisprudence, Number 5, September-October 2020;



INFO

- Date of Birth**
4th August 1995
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- Languages**
Italian
English
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PRACTICE AREAS



Intellectual Property

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PUBLICATIONS

- > *"Considerations on the photovoltaic energy market in the agro-energy sector in light of the European Court of Justice's ruling in Case C-31/18 of October 17, 2019 and the new 2019/944/EU Electricity Market Directive."* in Agricultural, Food and Environmental Law and Jurisprudence, Number 2, March-April 2020.



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